INDUSTRY FACT SHEET

AMERICAN PAPER INSTITUTE, INC.
260 Madison Avenue
New York, New York 10016

JANUARY 31, 1985

	PRODUCTION (000 TONS)					
	Dec. 1984	Nov. 1984	Dec. 1983	Jan - Dec. 1984	Jan - Dec. 1983	% Change 84/83
PAPER GRADES	P	R				
Newsprint	429	460	410	5543	5167	7.3
Printing & Writing	1418	1512	1465	18397	17387	5.8
Uncoated Groundwood (s)	115	126	123	1566	1531	2.3
Coated Paper (s)	498	527	491	6221	5696	9.2
Uncoated Free Sheet Paper (s)	695	747	737	9150	8767	4.4
Thin Paper (s)	25	26	24	338	328	3.0
Cotton Fiber Paper (s)	10	11	11	140	131	6.9
Bleached Bristols (s)	75	76	80	983	934	5.2
Tissue Paper	420	420	390	4921	4789	2.8
Total Pkg & Other Paper	386	428	449	5551	5498	1.0
Unbleached Kraft Packaging & Indl. Converting (s)	255	289	292	3666	3666	0.0
Other Paper	131	139	157	1886	1832	2.9
TOTAL PAPER	2653	2820	2714	34412	32841	4.8
PAPERBOARD GRADES						
Unbleached Kraft Paperboard	1230	1391	1206	17179	16122	6.6
Unbleached Kraft Linerboard	1154	1309	1126	16032	15001	6.9
Other Unbl. Kraft Paperboard	77	82	80	1147	1121	2.3
Semichemical Paperboard	392	411	385	5162	4730	9.1
Bleached Paperboard	305	326	310	4059	3926	3.4
Recycled Paperboard	575	634	566	7971	7398	7.7
TOTAL PAPERBOARD	2503	2762	2466	34372	32177	6.8
TOTAL PAPER AND PAPERBOARD	5155	5582	5180	68784	65017	5.8

WOOD PULP (ALL GRADES)	Nov. 1984	Oct. 1984	Nov. 1983	Jan - Nov. 1984	Jan - Nov. 1983	% Change 84/83
Dissolving & Special Alpha	101	103	117	1120	1155	-3.0
Bleached Sulfite	108	105	106	1247	1196	4.3
Unbleached Sulfite	19	20	26	242	287	-15.7
Bleached & Semi-Bl. Sulfate	1865	1971	1842	20534	19454	5.5
Unbleached Sulfate	1654	1751	1730	19239	18123	6.2
Semichemical	318	353	334	3722	3549	4.9
Groundwood and Thermomechanical	436	460	443	5098	4649	9.7
TOTAL PULP DIVISION DATA	4502	4763	4597	51202	48413	5.8

(s) - Shipments R - Revised
P - Preliminary

January 31, 1985

	Full Year		INDUSTRY DATA 1984			Ann. Rate Year - To - Date	% From Same Pd. Last Yr.
	1982	1983	R October	R November	P December		
PAPER AND PAPERBOARD -- Tons (000)							
Total Production (API).....! excludins !...	59456	65017	5976	5582	5133	58784	5.8
Total Seasonally Adjusted....!construction!...			5746	5607	5764	58731	5.5
Imports (includins Products).! and wet !..E	7803	8509	864	909	N.A.	10575	+24.3
Exports (includins Products).! machine !..E	4187	4501	353	298	N.A.	4309	-4.3
Apparent Consumption.....! grades !...	62872a	68695 b	6257	6217	6280	74847c	+8.1
Paper Production % Tonnage Capacity.....	87.8a	92.0 a	86.5	82.5	82.0	83.4ah	-
Paperboard Production % Tonnage Capacity.....	82.1a	90.8 a	95.5	95.1	91.6	95.7a	-
			September	October	November		
IMPORTS.....!Including Construction and !.....	8024	8986	970	920	849	11163	24.6
EXPORTS.....! WMB Grades (excl. HPB) !.....	4246	4568	398	358	304	4450	-3.1
MARKET WOOD PULP PRODUCTION - Tons (000).....	5732	6478	546	635	578	6872	5.0
TOTAL WOOD PULP PRODUCTION - Tons (000)..(P)....	48334	52537	4559	4763	4502	55857	5.8
WOOD PULP IMPORTS - TONS (000).....	3656	4093	386	344	415	4445	8.7
WOOD PULP EXPORTS - TONS (000).....	3395	3644	285	284	274	3581	0.7
RAW MATERIALS CONSUMPTION - Tons (000)							
..PAPER AND BOARD MILLS ! excludins !			September	October	November		
Wood Pulp.....!consumption for!.....	47767	50978	4485	4604	4406	54463	6.5
Waste Paper.....!construction & !.....	13565	14539	1258	1367	1310	15847	8.5
TOTAL.....! WMB grades !.....	61332	65517	5743	5971	5716	70309	6.9
PULPWOOD CONSUMPTION Cords(000)Amer.Pulpwd. Assn	79039	85442	7246	7625	7153	88114	2.8
EMPLOYMENT (000)			October	November	December		
Paper and Allied Products.....Total.....	662.4	661.6	685.5	684.1	684.1	682.4	3.1
Pulp, Paper and Board Mills.....Total.....E	256.9	258.2	262.8	263.9	264.7	263.9	2.2
AVERAGE HOURLY EARNINGS OF PRODUCTION WORKERS ($)							
Paper and Allied Products.....	9.32	9.94	10.56	10.67	10.68	10.44	5.1
Pulp, Paper Mills.....E	10.87	11.70	12.69	12.85	12.76	12.45	6.4
Paperboard Mills.....E	11.13	12.11	13.31	13.35	13.26	12.99	7.2
CAPITAL EXPENDITURES, PAPER & ALLIED PRODUCTS			1984 Q1	1984 Q2	1984 Q3		
(Rept. by US Dept. of Com., Ann. Rates, Bill.$)*	5.97	6.18	7.05	7.72	8.00	7.42r	20.1
INDEX OF OUTPUT PER MAN-HOUR (1977=100).....			October	November	December		
!IN PULP, PAPER !...Production Workers.....	108.4	118.0	123.7	119.4	120.3	121.1	2.8
!AND BOARD MILLS!...All Employees.....	106.3	115.8	121.3	117.1	118.1	119.4	3.1
PAPER AND ALLIED PRODUCTS (Million $)			September	October	November		
Industry Shipments (Dept. of Commerce)*.....	78992	85662	7955	8034	8139	95630	12.4
Pulp, Paper and Paperboard*.....	33523	36346	3414	3418	3463	41351	14.8
Inventories (End of Period) - Total Industry*.	8607	8729	8598	8638	8746	8746	10.6
Pulp, Paper and Paperboard*.....	3365	3263	3549	3544	3588	3588	8.7
			1984 Q1	1984 Q2	1984 Q3		
Sales (Corporations Only, FTC).....	60293	65008	17459	18654	18096	72332	12.7
Earnings (Corporations Only, FTC).....	1460	2327	829	842	851	3383	50.8
Depreciation (Corporations Only, FTC).....	2379	2607	693	699	706	2797	6.8
Net Worth (Corporations Only, FTC).....	26705	27219	27617	28130	28806	28806	6.1
PRICE INDEXES (Bureau of Labor Stats)1967=100			October	November	December		
Pulp, Paper & Products, ex. Buildins Grades...	273.2	271.4	298.3	299.4	298.4	292.9	7.9
Wood Pulp.....	379.1	347.1	389.5	398.4	392.7	393.0	13.8
Waste Paper.....	121.1	158.6	235.8	221.4	206.0	Not Available	
Paper.....	286.3	282.3	308.0	308.2	307.1	303.2	7.4
Paperboard.....	254.9	250.8	291.8	293.4	292.4	280.6	11.9
PAPER DEMAND (INDEXED: 1967=100)			October	November	December		
Total Paper Production *.....	145.2	156.9	165.5	162.7	162.6	164.1	4.5
Paper New Supply *.....	135.1	147.2	160.7	160.0	158.8	160.2	8.9
Total End - Use Index *.....	149.5	157.8	174.9	175.8	176.0	172.6	9.3
Production of Nondurable Goods *...(19%)..	156.1	168.0	181.0	180.7	182.3	179.8	7.0
Disposable Income (Constant $) *...(23%)..	157.8	163.4	176.6	176.7	177.2	174.5	6.8
Total Printins and Publishins *...(58%)..	144.0	152.3	172.2	173.9	173.5	169.4	11.3
Trend Factor			Not Available				
PAPERBOARD DEMAND (INDEXED: 1967=100)							
Total Paperboard Production *.....	127.6	141.2	150.2	145.5	153.9	150.6	6.5
Production for Domestic Use	122.7	135.5	149.1	145.0	153.2	147.4	8.5
Total End - Use Index *.....	139.5	148.9	162.0	162.9	163.8	161.8	8.7
Production of Consumer Goods *...(60.49%)	142.7	151.8	161.8	162.8	163.7	161.8	6.6
Production of Equipment *...(6.62%)	139.8	140.8	170.0	170.2	171.6	163.8	16.4
Production of Materials *...(32.89%)	133.7	145.2	160.7	161.5	162.3	161.5	11.2
Trend Factor			Not Available				
NEWSPRINT MARKETS			September	October	November		
Consumption by Publishers - Tons (000).....	11141	11671	1068	1017	1038	12326	6.4
Newspaper Pub. and Printins Empl. Total(000)..	417.5	421.6	445.4	447.9	452.3	442.1	5.0
PRINTING AND FINE PAPER MARKETS							
MAGAZINE ADVERTISING PAGES (LNA, Inc.).....	121817	140647	13691	15370	15630	149904	6.6
WHOLESALERS SALES AND INVENTORIES (Million $)(J)							
Total Paper & Pap. Prdcts..ex Wallpaper..Sales	22776	26532	2567	2797	2630	31604	20.2
Inventories (End of Period)	1885	2341	2519	2550	2626	2626	10.5
FIBRE BOX DATA (Fibre Box Association)			October	November	December		
Fibre Box Shipments (Million square Feet).....	235185	252539	24872	21140	19496	268070	6.1
Container'bd Inventory at Mill & Plant(000Tons)	2584	2437	2602	2656	2827	2827	16.0
RETAIL TRADE (Million $)							
Total Retail Sales *.....	1074467	1171919	108733	110900	110815	1294019	10.5
Nondurable Goods Stores Sales *.....	753568	793398	70320	71606	71881	842666	6.2
GENERAL ECONOMIC DATA							
TOTAL INDUSTRIAL PRODUCTION (INDEX 1967 = 100)*.	138.6	147.6	164.5	165.2	166.2	163.5	10.8
PRODUCER PRICES(ALL COMMODITIES)(INDX 1967=100).	299.3	303.1	309.4	310.4	309.9	310.4	2.4
CONSUMER PRICES (ALL ITEMS) (INDEX 1967 = 100)..	289.1	298.4	315.3	315.3	315.5	311.1	4.3
			September	October	November		
TOTAL CONSUMER CREDIT OUTSTANDING - (Billion $).	344.8	387.9	450.1	455.3	463.5	463.5	23.1
GROSS NATIONAL PRODUCT - ANNUAL RATE (Billions$).			1984 Q1	1984 Q2	1984 Q3		
G.N.P. or Expenditure - Current $.....	3069.2	3304.8	3553.3	3644.7	3695.2	3631.1	11.3
G.N.P. or Expenditure - 1972 $.....	1480.0	1534.7	1610.9	1638.8	1646.5	1632.1	7.2

lb/capita
Pap&Papbd Othr Totl Popul(mil)
.a - 543 + 15 = 558 232.0
.b - 589 + 18 = 607 234.2
.c - 633 + 18 = 651 236.6
.E - Last month estimated by API
.e - estimated by API

a - Adjusted for holiday shutdowns
b - Adjusted to conform with API Division data
J - Census unpublished data; standard dev. = 6-8%
N.A. - Not Available
P - Preliminary
Q.- Quarter
R - Revised
RS - Revised Series
r - Full year estim. by U.S. Dept. of Com.
* - Seasonally Adjusted